



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Ste 800**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37606-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Obama, Barack D-President	OBAMA/P/D	1904

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	37606	08879377

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	CBS This Morning	7-9a	MTWTF--	:30	3	\$200.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 3		<u>Rate</u> \$200.00		
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12	8:54 AM	CBS This Morning	7-9a	:30	OFA- 12- G- 179H	\$200.00	NM
2	10/23/12	10/29/12	Live w/Kelly	9-10a	MTWTF--	:30	5	\$275.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 5		<u>Rate</u> \$275.00		
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12	9:29 AM	Live w/Kelly	9-10a	:30	OFA- 12- G- 179H	\$275.00	NM
3	10/23/12	10/29/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$325.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 5		<u>Rate</u> \$325.00		
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12	12:25 PM	8 News Now Noon M-F	12-1230p	:30	OFA- 12- G- 179H	\$325.00	NM
4	10/23/12	10/29/12	Soaps / Let's Make A Deal	1230-2p	MTWTF--	:30	2	\$1,315.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 2		<u>Rate</u> \$1,315.00		
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	M	10/29/12	1:59 PM	Soaps / Let's Make A Deal	1230-2p	:30	OFA- 12- G- 179H	\$1,315.00	NM
8	10/23/12	10/29/12	Inside Edition	630-7p	MTWTF--	:30	2	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 2		<u>Rate</u> \$1,400.00		
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	M	10/29/12	6:55 PM	Inside Edition	630-7p	:30	OFA- 12- G- 179H	\$1,400.00	NM
12	10/23/12	10/29/12	Electric Playground	137-207a	MTWTF--	:30	2	\$20.00	NM
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 2		<u>Rate</u> \$20.00		
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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<b>37606-2</b>	<b>11/04/12</b>	<b>November 2012</b>	<b>10/29/12 - 10/29/12</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Obama, Barack D-President</b>	<b>OBAMA/P/D</b>	<b>1904</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/23/12	10/29/12	Electric Playground	137-207a	MTWTF--	:30	2	\$20.00	NM
<hr/>									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	M	10/29/12	1:55 AM	Electric Playground	137-207a	:30	OFA- 12- G- 179H	\$20.00 NM
<u>Total Spots</u>							<b>6</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$3,535.00</b>
<u>Agency Commission</u>	<b>\$530.25</b>
<u>Net Amount Due</u>	<b>\$3,004.75</b>